

What are BrownHerron e-Columns?

- **Provocative insights from leading-edge thinkers, posted regularly and available immediately**
 - **Never-before-published writings in Adobe Acrobat® format sold *exclusively* on Amazon.com for \$1.95 each**
 - **Go to www.amazon.com/BrownHerron and type “e-Doc” in the search box**
-

TIME TO LEAD! by Oren Harari (Professor of Management at the Graduate School of Business, University of San Francisco; consultant; author of *The Leadership Secrets of Colin Powell*, *Beep! Beep! Competing In the Age of the Road Runner*, and *Leapfrogging the Competition*) challenges leaders to reinvent the way they manage their enterprises to capitalize on the challenges and opportunities of the New Millennium marketplace.

THE LEADING EDGE OF EDUCATION by Sylvia Holladay-Hicks (college professor and administrator; consultant, business owner; author of many college texts, including *The Bedford Guide for College Writers*) examines conventional practices and accepted traditions of current education and suggests other ways of seeing, thinking, and acting in order to teach more efficiently and learn more effectively.

RADICAL SIMPLICITY by Bill Jensen (a consultant in communications and change; author of *Simplicity: The New Competitive Advantage in a World of More, Better, Faster* and *Work 2.0: Rewriting the Contract*) explores how to simplify your work and your life in order to be more efficient and, thus, more effective.

ON A WOMAN'S PATH by Debbe Kennedy (founder and president of the Leadership Solutions Companies, a women-owned and -operated enterprise specializing in leadership and organizational communications; author of *Breakthrough!: Everything You Need to Start a Solution Revolution* and *Diversity Breakthrough!*) presents real-life experiences of women to provide examples and personal inspiration. [www.debbekennedy.com]

EXECUTIVE HORIZON by Leslie Kossoff (international executive advisor and management consultant; former associate of W. Edwards Deming; author of *Executive Thinking* and *Managing for Quality*) is a no-holds-barred view of what executives and managers need to know to quickly and successfully move from thought to execution to sustainable growth and profits. [www.kossoff.com]

ON THE EDGE by Judi Neal (Executive Director of The Association for Spirit at Work, a membership organization that supports personal and organizational transformation; author of *Beyond Profit and Prophets: Creating Inspired People, Teams, and Organizations*, forthcoming) explores the intersection of the material world and the invisible or spiritual world and shows how they affect the workplace.

A DECENT PROFIT by John Nirenberg (chair, Leadership and Personal Development at Shinawatra University in Thailand; founding Dean of Doctoral Studies at the University of Phoenix; author of *Power Tools: A Leader's Guide to the Latest Management Thinking* and *The Living Organization: Transforming Teams Into Workplace Communities*) focuses on the difficult issues involved in corporate social responsibility.

FOR A CHANGE by Dick Richards (consultant whose coaching and training have helped more than 50 organizations around the globe develop and improve leadership, teamwork, and customer service; author of *Artful Work: Awakening Joy, Meaning, and Commitment in the Workplace* and *Setting Your Genius Free*) focuses on ways to connect mind, heart, spirit, and results during periods of discord and growth. [www.theclearspace.com]